

play itas

Free your mind

Playitas Resort is the best sports resort in Europe. It is located on the island of Fuerteventura, a quiet and sunny paradise, ideal for practicing sports. Our main objective is to achieve the maximum satisfaction of our clients and partners by living the Playitas philosophy, based on a healthy lifestyle and commitment to sport. Our second extreme sports resort "la Pared powered by Playitas" welcomes surfers, mountain bikers and motocross fans.

Do you feel fit enough to join our team?

We are welcoming talents for the following position:

Comercial & Marketing Assistant

Tasks:

- Promote the resort in various locations and countries through travel agencies, tour operators, trade fairs and other events
- Set prices for stays according to instructions and seasons
- Update rates and quotas in online portals
- Establish contacts with travel agencies, companies and sports organisation
- Negotiate with travel agencies, tour operators and companies
- Analyse the reserve forecast and propose necessary measures to correct possible deviations from the envisaged budget
- Create, manage and monitor content, social activities and interactivity with our community together with our online marketing agency
- Data entry for regional and national statistics
- Actively participate in the Playitas Nature team, proposing and introducing new sustainability measures for the resort. Obtaining and maintaining the Travelife Gold seal.

Requirements:

- Availability for travel and immediate induction
- Good language skills: Spanish, German and English
- Experience in sales and extranet management
- Knowledge of RRSS, SEO, SEM and email marketing
- Ability to work in a team, flexibility and commitment to sustainability