

The background of the entire page is an abstract composition of various shades of green and teal. It features several large, semi-transparent circles of different sizes that overlap each other. Scattered throughout these circles are numerous small, realistic-looking bubbles, some of which are clustered together. The overall effect is a dynamic and organic visual texture.

play itas

Free your mind

Annual Sustainability Report

2022

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1. Playitas Resort presentation

Playitas Resort is an international Sports & Fitness Resorts where Sports enthusiasts, professionals and amateurs enjoy training camps and their individual active holidays within a healthy lifestyle. Highly dedicated Teams of professionals make your sports holiday a second home, where weekly sports program, adapted to children and adults, are organized with the perfect sports facilities, events, and camps throughout the year. Healthy food powered by Playitas and our environment initiative PLAYITAS NATURE are an important part of Playitas Resort's values and philosophy.

Is composed of 3 complexes, the Playitas Hotel which opened on 28th April 2006 (renovated in 2021), the Playitas Aparthotel which opened on 30th November 2005 (renovated in 2022) and the Playitas Villas, also opened in 2005.

1.1. Direction & Playitas Nature Team



Seima Suárez –
Financial Manager

Marc Hoffman –
Managing Director



Mario Valle –
Accommodation &
HR Operations
Manager

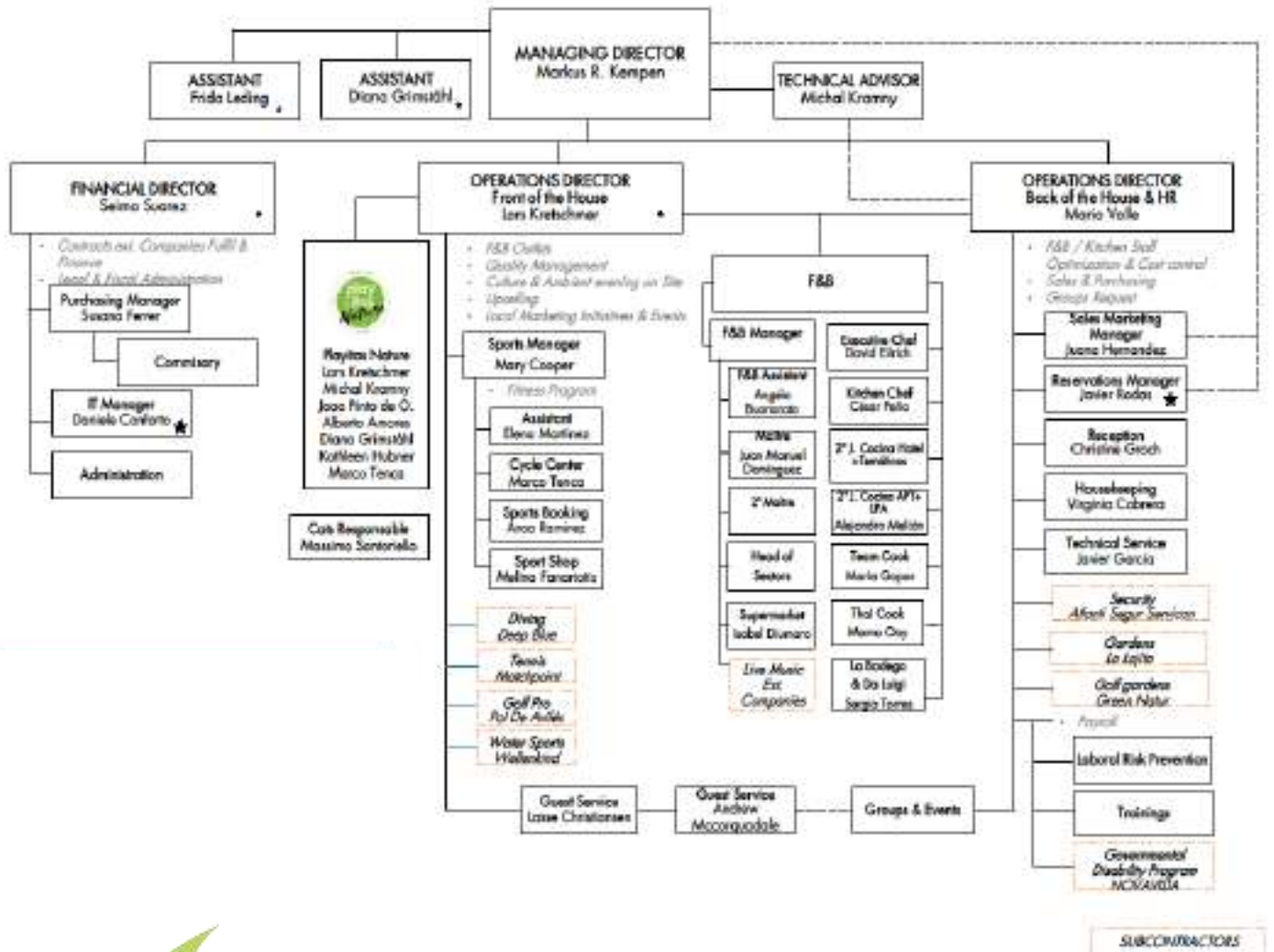


**“Sustainability –
it concerns all of us”**

Playitas Nature
Team



The ORGANIGRAMME that has been in force during 2022 is shown below; it is currently undergoing a revision that will be approved in 2023.



★ Are Involved In powered by Playitas Groups



Playitas Resorts is a unique concept that combines sports and active vacations with a healthy lifestyle.

It is based on offering high-quality facilities for the practice of sports activities, combining the experience with an exclusive offer of gastronomy, relaxation and well-being.

Playitas Resorts represents a positive approach to life offering our guests a unique experience every time they visit us.

It is an innovative, dynamic and efficient company that works with prestigious collaborators. At the same time Playitas Resorts represent the values of sustainability in a globalized world.

Fundamental keypoints of Playitas Concept:

Lifestyle

Sport & Active Holidays

Nutrition

Healthy Food by Playitas

Sustainability

Playitas Nature

Human Resources Playitas Team & Philosophy

PLAYITAS RESORT TIMELINE

2005

- 30th November 2005 opening Playitas Apart hotel

2006

- 28th April 2006 opening Playitas Hotel and Playitas Villas in November

2009

- Playitas Resort becomes a Sport Resort. The first of its kind in Apollo Tour Operator portfolio

2015

- DER Group purchases Playitas and the trademark "Europe's Best Sports Resort" is created

2016

- Opening of La Pared powered by Playitas (Fuerteventura)

2018

- Opening of Aquavista powered by Playitas (Egypt)

2021

- Opening of Sivota Retreat powered by Playitas (Greece)
- Renovation of the Hotel from Playitas Resort

2022

- Opening of Porto Myrina powered by Playitas (Greece)
- Renovation of the Apart hotel from Playitas Resort



is a proud part of



and



The accommodation facilities, located in Urbanización Las Playitas s/n, 35629 Las Playitas, Tuineje, Las Palmas, consist of:

- **Playitas Hotel:** 167 double rooms, 52 junior suites and 4 suites with private pool. Accommodation capacity of 446 beds.
- **Playitas Aparthotel:** 114 studios and 96 apartments distributed in 7 individual buildings. Accommodation capacity 630 beds.
- **Playitas Villas:** 24 villas with a private swimming pool located near the golf course. Accommodation capacity of 96 beds.

The overall accommodation capacity is 1,172 beds, which would allow a total of 427,780 overnight stays per year (bednights) at 100% occupancy.

	2021	2022
Room nights	90.979	124.974
% room nights	54,54%	74,92%
Bed nighths	198.861	269.241
Guests	25.453	34.681
Rooms available	166.805	166.805



The sports facilities

- 18-hole golf course / PAR 67 (federated)
- Beach volleyball court
- Cycling centre with 250 bikes
(MTB, Roadbike, TT Bike, fat bike, Fitness Bike)
- Swimming school
- 700m² Gym
- 50m Olympic pool
- 4 Padel and 5 Tennis courts
- Climbing wall
- Out door cycling
- The Sport Zone, Pink Platform, El Teatro Multisport area
- Diving centre
- Water sports centre
- Out door gymnasium
- Minigolf
- 1200m² Indoor hall
- Jogging trails
- The WOD Box: Fitness, combat & Crossfit
- Yoga Shala
- Bungee Superfly



PLAYITAS PHILOSOPHY

Playitas Resort is a unique concept which combines sports and active vacation with a healthy lifestyle for our guests. It's based on offering high quality facilities for practicing sports, gastronomy with the concept of "Healthy Food by PLAYITAS" and an exclusive offer for fitness and wellness programs.

The guests can find space for individuality, either for practicing activities in company or alone or enjoy relaxing moments. Playitas represents a positive approach to life, offering our guests unique experiences every time they visit us.

The employees are the company's image; they are responsible for transmitting the feeling of being welcome to the guests and creating a suitable sporty atmosphere for them to feel comfortable throughout their stay.

We are an innovative, dynamic and efficient company that works with prestigious partners. At the same time, we represent the values of sustainability in a globalized world, promoting the use of regional products and the development of the local community.

We do business with respect and openness to a diversity of cultures and traditions, from both our guests as well as our employees and partners, whilst maintaining fidelity to the values and principles of Playitas.

OUR OBJECTIVES AND STRATEGIES

To consolidate ourselves as the "Best Sport Resort in Europe", being a reference for athletes with a spirit of improvement.

To develop the brand Playitas and its lifestyle in other destinations around the world.

To be a great place to work, in which the staff feel respected and valued.

To develop a safe, open and common motivated work environment, in which people feel inspired every day to give the best of them and realize their full potential.

To be a serious and respectable company with a good reputation. To build relationships with our suppliers and partners based on trust and commitment to strong work and business ethics.

To promote the development of the region with the use of regional and/or local products, services and employment in the area.

To encourage sports and support local sports teams and institutions.

OUR PROMISES

We love our profession We work to give the best service to our guests every day and to provide an unforgettable vacation experience We live the PLAYITAS philosophy together With utmost dedication and sportsmanship, we will give our best to achieve the highest levels of quality in all our services.

We are hosts and service providers at the same time With our unique and personalized service, we always try to surprise our guests, starting with their first impression until the end of their stay We want that, when our clients leave from Playitas Resort they already think about their next visit.

We establish an open, honest and direct communication, creating a work environment for our staff, in which they feel appreciated and valued We interact vividly, with respect, honesty, loyalty and good companionship Whenever we can, we support each other.

We are committed to the professional development of our staff To achieve this, we use a system based on performance evaluation and training plans, enhanced by tutors to maximize the capabilities of our staff and achieve long term emotional commitment.

We are committed to be an effective, dynamic and innovative organization. We apply environmentally sustainable business procedures, in order to align with the goals and strategies by our shareholders, Apollo and DER Touristik We want to protect future generations and enhance the development of the area, emphasizing the use of local and regional products and cooperating with local sports teams and Institutions.

We are strongly involved in the protection of children against sexual abuse in tourism as well as against any violation of human rights, harassment or discrimination, whether on grounds of sex, race, religion or any other reason.

We believe in continuous improvement as a path that leads to excellence.

1. We know and we live the philosophy, the objectives and strategies and the principles of Playitas. These are the basis for our actions. We are aware of the fact that the distinctive atmosphere at Playitas creates a great brand engagement for both employees and collaborators.
2. We like being hosts and service providers. We try to exceed the expectations of our guests every day and proactively anticipate on all needs and wishes.
3. We are contact persons all the time and suppliers of the wide range of possibilities of Playitas. We know the services of our catalogue and we are able to explain and offer these to the guests. We have a culture of permanent sale. Each and every one of us is a salesman of Playitas.
4. The interaction and cooperation between all hierarchies is based on respect, transparency and fairness for everybody. We pay special attention to challenging work situations and always respect the work of all our colleagues.
5. We are responsible for a fast and transparent communication to reach agreements. We are aware of the importance of personal communication and its use for coordination, agreements and exchanges. We respect appointments and meet deadlines.
6. We support the comprehensive cooperation between departments as a key part for creating a distinctive atmosphere at Playitas.
7. We offer our guests an atmosphere of open, warm and positive communication.
8. We are responsible for a safe, clean and accident-free environment. We know how to act in case of fire, emergency or any crisis situations.
9. The staff of every department is responsible for the adherence of the norms of Playitas. Every staff member is competent to answer any questions about their department.
10. Together we are responsible for the success and the economic result of Playitas. We know the goals of our department and contribute to fulfill the objectives of Playitas. We get involved in the budget of our department or area to achieve both income goals as well as assisting in the proper management of costs.

SUSTAINABILITY POLICY

At Playitas we promote active and healthy tourism, assuming the commitment to adopt the necessary measures for the progressive reduction of the environmental and social impacts generated by our activity, through hotel eco-efficiency, good environmental practices, the wellbeing and development of our employees, and integration with the community.

To this end, we present our Sustainability Policy based on the following principles:

Environmental policy

- Rational use of resources; minimising the consumption of energy, water, plastic and paper; reducing the generation of waste and favouring recycling.
- Promote good environmental practices among our suppliers, customers and employees.
- To constantly improve our environmental performance and evaluate it periodically.
- To provide environmental information on our activities and disseminate our environmental policy to employees, customers and the general public.
- To comply with the applicable environmental, health and safety legislation and regulations, as well as with the rest of the commitments that we may acquire in environmental matters.

Social policy

- To guarantee the welfare of workers, respecting the basic principles of equal opportunities, non-harassment and non-discrimination and fair treatment of staff.
- To support the professional and personal development of employees through a process of continuous training.
- To strengthen relations with the community by preferably hiring local employees and suppliers and supporting sporting events or local activities with charitable causes.
- To defend human rights in general and in particular the fight against sexual exploitation of minors or any kind of exploitation of human beings.
- Provide social information on our activities and disseminate our social policy to employees, customers, the community and the general public.

In order to ensure the implementation and maintenance of the environmental management system, integrated with our Quality management system, the General Management of Playitas will allocate all those human and material means necessary to establish and review the fulfilment of the environmental

and social objectives in accordance with our commitment

2.1. Energy and Emissions

Investment in energy efficiency

LED lights & Consumption reduction :

Reduce of energy consumption by 5% in common areas with the change to LED.

- All the corridors of the Hotel and Aparthotel blocks
- LED Sports bells
- LED Gym bells
- Service corridors
- Terrace of Da Luigi and La Bodega
- Pool, Olympic pool and 24 villas spotlights

Because of the closure of our facilities (03/20 - 10/20) and the decrease in occupancy, the overall consumption of the Resort has decreased. Due to the closure (renovation) of the hotel (04/21 - 07/21) and aparthotel (04/22 - 08/22) the consumption has been reduced during these years.

An energy saving of 588148 Kw/year (6,37%) comparing 2019 and 2022 has been recorded.

consumption kwh/year			
2019	2020	2021	2022
9239958	5466857	7809856	8651810



- From 2018 – 2022 about 4140 kg CO2 has been saved using electric vehicles

Sustainability concepts for 2023

- Installation of photovoltaic panels
- Continue with the change of fleet cars to electric; 4 electric cars already incorporated, another 2 more electric cars ordered

Recycling Policy

In Playitas we like to promote recycling; making a commitment to take the necessary measures for the progressive reduction of the environmental impact generated by our activities. Here we present our recycling policy based on the following principles:

Recycling policy for customers and staff at Playitas:

- Recycling points for customers and workers in the Hotel, Apart Hotel and Villas, behind the restaurants, kitchen areas, buffets, staff canteen, staff housing and management accommodation:
 - **Yellow Containers:** polystyrene trays, plastic bags, plastic containers, transparent film, cans, beverage cans, foil and metal lids.
 - **Green containers:** glass bottles, glasses, glass jars.
 - **Blue bins:** paper bags, cardboard boxes, cartons, egg cartons, books, paper towels, newspapers, magazines and envelopes.
 - **Black bins:** organic waste.
- Containers for used batteries are available in both receptions.
- Recycling plastic bottle tops in special containers "plugs for a new life" (Reception, Golf, Swimming Pool, etc.)
- In the kitchen's cooking oil is recycled by an authorized company.
- Playitas Resort is registered in the Register of Small Producers of Toxic and Hazardous Waste Directorate General for Nature Protection, as provided in Decree 51/1995 of 24 March 1995. We are registered for the following hazardous wastes:
 - Waste paint and varnish containing organic solvents or other dangerous substances
 - Packaging containing residues of hazardous substances or contaminated by them
 - Chemicals consisting of or containing dangerous substances
 - Solvents
 - Fluorescent tubes and other mercury-containing waste
 - Batteries and accumulators (Lead Batteries, Ni-Cd Batteries or batteries containing mercury)

For the collection and subsequent treatment of this hazardous waste there are cooperation agreements and appropriate contracts between Playitas and duly authorized companies who specialize in the management of such waste. These activities are well logged and archives from each transaction are available.

- For different types of residues from the above mentioned which cannot be deposited in the usual containers for light packaging, paper and glass we have a service contract with a licensed waste separation and recycling of solid waste company who offer and maintain a storage box which is collected as required.

In order to ensure the implementation and maintenance of an efficient environmental management system the General Director of Playitas has assigned the human and material resources necessary for establishing and reviewing compliance with environmental objectives in accordance with our commitment. In particular we have a process of continuous training of personnel on key aspects contained in this policy.



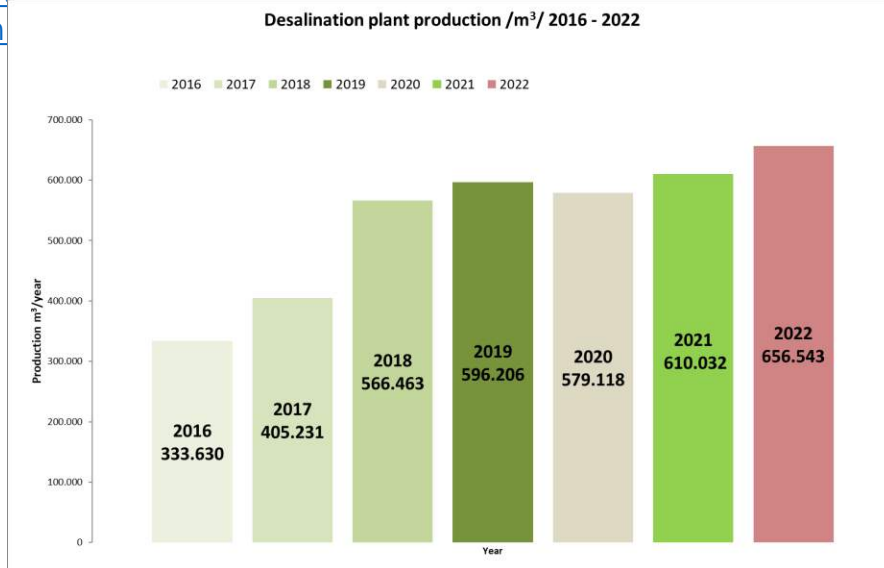
- Use of DF Server document manager in the administration area with the aim of reducing paper consumption
- Introduction of shopping trolleys and baskets in the Playitas Supermarket, made from recycled plastics from marine litter.
- In cooperation with the manufacturer RETULP, the Playitas shops offer a selection of reusable packaging to replace single-use plastic, such as water bottles.
- Reducing of 319776 single use plastic units in 2022.
- Using edible straws
- The rubbish bags used in our facilities are 100% recycled. Reusable recycled cloth bags with the Playitas Nature logo are available in the Resort shops.
- Control, reduction and investment in the improvement of organic waste treatment. Investment in an industrial scale for the Playitas Hotel kitchen in order to control and reduce the organic waste generated in the buffet.
- Compost Project; Currently, the coffee waste from our restaurants is used as compost for our crops.
- Collection of 160 kg waste; cleaning of the area around the resort and beach <https://www.facebook.com/PlayitasResort/posts/pfbid02XDMsLLVQVu7nqkSnyXZCY1xxmGneP7eEVBVLvPE59nREHuBgmfyBGKS4GAWRcb1NI> (23/9/22)
- Heart of Solidarity ♥. Here at Playitas we are collecting caps from plastic bottles for a good cause. For ever ton of caps which is around 500,000 units, they are being sold for an average of 200 Euros. The foundation SEUR will be collecting the caps and will donate all the money to charity. Seur will sell the caps to a recycling center where they are being washed, sorted, crushed and melted. The resulting material is called a pellet, which is then worth 400 Euros per ton. We collected 58 kg bottle caps in 2022.



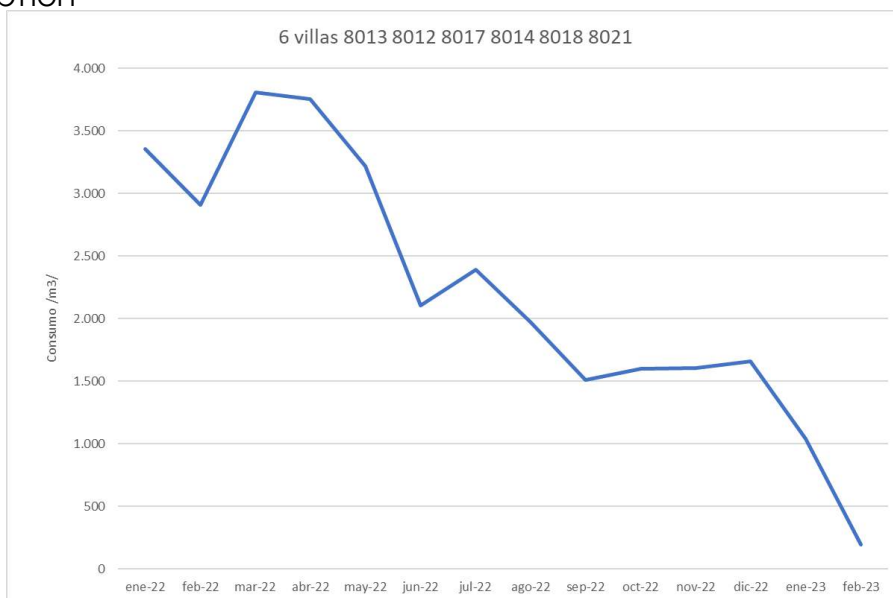
Self-supply: avoiding external consumption and transport CO2 emissions

- 100% of the potable water in Fuerteventura comes from the desalination process
- In total about 90 installations; with production from 25 m³/day to 36.500 m³/day
- Las Playitas works with it´s own desalination plant since 25th of May 2017 – max. production **3.000 m³/day**

<https://www.facebook.com/PlavitasResort/posts/pfbid02X5VnIWWXpSTN5mY713dJiTcYR9h>



- In 2022 the swimming pools of 6 villas were repaired and thus we reduced water consumption



In line with the commitment to improve environmental performance, Playitas has set a target for **2023-2024** to inst all smart meters to automate water readings, controlling possible leaks.

2.4. Biodiversity

Playitas Resort has his own eco garden.

The eco garden is a sustainable initiative aimed at promoting organic and healthy food while reducing the resort's carbon footprint. The garden is located on the resort's premises and covers an area of approximately 10.000 square meters.

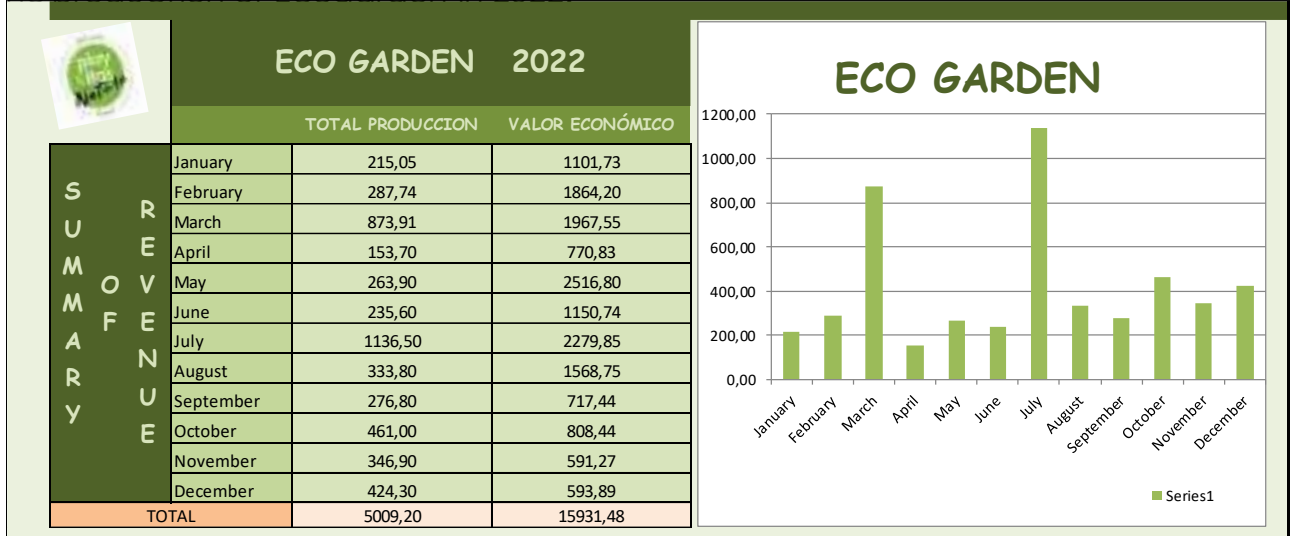
The eco garden at Playitas Resort follows strict organic farming practices, which means that no chemical fertilizers, pesticides, or herbicides are used in the cultivation process

<https://www.facebook.com/PlayitasResort/posts/pfbid0nW3AMnSfXQZ6HcACUqDi9pme7FyM3Wf9iawL8MaT55lPEdvn7PPtesh61W5mGnahl> (7/10/22)



Thanks to the constantly warm weather conditions on Fuerteventura, we can provide our guests with fruits and vegetables from our own Eco Garden all year long. A healthy and well-balanced nutrition is an important part of the Playitas philosophy.

The production of Ecoarden in 2022:



In 2022, the following actions were carried out:

- About 20 volunteers took part in a great initiative to make our planet a better place! The Playitas Nature Team organized a nature cleaning event. With this cleaning they collected 160 kg of waste. During the event, the volunteers focused on cleaning up the waste around Playitas Resort, including the beach, streets, and other areas around the resort. (23.09.2022)
 - Planting of 150 fruit trees (Avocado, Orange, Lime and Fig)
 - Harvesting 321 kg of potatoes from our eco garden
 - Planting of potatoes in the Eco-garden (participative action). October 2022.
 - Actions with school: Purpose and main focus of their visit was to give the children not only a better understanding of nature and environment, but also of the importance of sustainability, recycling and composting
 - Playitas Nature walk: a weekly tour with an environmental focus on the facilities and/or surroundings of the Resort, visiting, for example, the resort's desalination plant. The staff explain the processes and environmental management of the facility.
 - Playitas Resort has also implemented an initiative to support bee conservation and promote the important role bees play in our ecosystem. 6 beehives are kept in our facilities. The bees play a crucial role in pollinating the plants and trees in the resort's eco garden, which helps to increase the yield of fruits and vegetables
- <https://www.facebook.com/PlayitasResort/posts/pfbid02jSMQW4EHUV96MDHVX5nd49smgPg88f2mt2Exsx26jjorWkM29crD7o67yr6FcqNCI> (27/4/22)
- The maintenance of the Resort's gardens is also a biodiversity protection activity, as the indigenous species are treated with care. In recent years, the maintenance of the golf course has also been improved, professionalizing its care by contracting the external specialist company GREEN NATUR, which has led to an improvement in the landscaping of the entire Resort. The golf course lake is a point of attraction for the birds of the area.
 - Installation of an insect hotel at the eco garden



3. Clients

3.1. guest satisfaction

Guest experience is of paramount importance to our business, and we have well-designed quality assurance procedures in place to ensure that we continue to exceed guests' expectations before, during and after their stay.

We encourage our guests to let us know immediately if something does not meet their expectations, so that we can resolve any issues quickly and guests can continue to enjoy their holidays.

Where necessary, areas for improvement are discussed with department managers and changes are implemented on the ground where necessary.

Also, through our web app, our guests can rate us and write a review.

Internal procedures are reviewed regularly, and our quality objectives are communicated to all staff through team meetings and additional training when necessary.

All staff have a copy of the "Good Practice Guidelines" for their department.

Feedback and communication from guests are responded to through digital channels and social media. Likewise, we respond to our guests who comment online on platforms such as Tripadvisor, Holidaycheck, Booking.com etc.

The TRUST YOU Tool analyses the ratings of TripAdvisor, Google, Booking, Holidaycheck, Expedia, etc. Our average score for Playitas Resort on these three platforms since 2006 remains

	Número
Hotel Playitas	<div>Overall Score 89.09 Excellent</div>
Aparthotel Playitas	<div>Overall Score 83.82 Very good</div>
Villas Playitas	<div>Overall Score 89.68 Excellent</div>

4. Employees

There were 331 employees working at Playitas Resort in 2022. A priority for us is to create a safe, healthy, enjoyable and rewarding environment for all our staff. Our Human Resources Department plays a key role in ensuring that we continue to comply with increasingly stringent legislation on welfare and human rights in the workplace. Naturally, contracts working hours, pay structures, disciplinary and grievance procedures are in line with national legislation and all employees are free to join the local union.

Playitas Resort has joined the Las Palmas hotel and catering collective bargaining agreement to guarantee its commitment to equal opportunities, which includes, among other considerations, gender and age equality.

Women represent 54% of the total workforce. More than 43% of our staff is represented by staff over 45 years of age.

Our longest serving employees at Playitas Resort are two gentlemen who have been with us since November 2005, Francisco Cabrera Blanco working at reception as bellboy and Jose Luis Garcia Falcon working as lifeguard.



Francisco Cabrera



Jose Luis Garcia Falcon

4.1. Health, safety and training

A total of 22 different courses were delivered in 2022 in the following areas:

- First aid and AED
- Fire extinguishing
- Languages
- Office automation
- Risk prevention
- Customer service
- Food hygiene (food handling)
 - Maitre d'
 - Prevention of child exploitation

5. Purchases

At Playitas Resort we give priority to purchasing local products. More than 60% of the products is sourced directly from the Canary Island. We work together with 75 local and regional suppliers like Carniceria y Charcuteria Rafael S.L., Sociedad Cooperativa Agricola Gran Tarajal, Cofradia de Pescadores de Gran Tarajal, Inver Pescatron Lanzarote S.L., Ahumados Canarios S.A. and Quesos Flor Valsequillo. The most common locally sourced products are fruits, vegetable, meat and fish.

“People who have not been part of the Playitas team have also recognized the advantages of the Resort for local commerce. As it is a company that does not work, the well-known “all-inclusive” regime allows small local businesses to benefit from the Resort's activity. 89% of those surveyed define the activity of Playitas as more than favorable for the economic development of Tuineje.

[“https://ondafuerteventura.es/playitas-resort-considerado-por-un-94-beneficioso-para-la-comunidad/](https://ondafuerteventura.es/playitas-resort-considerado-por-un-94-beneficioso-para-la-comunidad/)

Various reports have found that a vegan diet has the greatest potential for reducing greenhouse gas emissions. For this reason, year after year we have increased the variety of vegan dishes offering our guests healthy and KM0 products.

Playitas Resort also offers its facilities as a showcase for local artisans, promoting local commerce and promoting the sale of typical island products one time per week at the Night Market.



Food bank and clothing donation

December 16, the 9th "Maratón Solidario" took place in Fuerteventura. At this event, donations in the form of food and goods were collected for local families in need. Playitas was also in attendance, contributing e. g. clothes, fresh water and ambient food products such as rice. Instagram 22nd December 2022.

<https://www.instagram.com/p/CmeQwcBqXSJ/>



Collaborations with cultural & sustainable events

Playitas Resort collaborates throughout the year with cultural and sporting events on the island of Fuerteventura like Night Run, Lighthouse Run, Coast to Coast, Bestial Race, Half Marathon de Sables, Arena Negra etc.

Up to the date there has been 80 collaborations (excluding the promotion of local athletes).



Contributions to charities, NGOs and research

The most relevant charitable activities and donations in 2022 are presented below, in line with the company's strategy and social responsibility, which is strongly oriented towards health and sport.

Golf tournament of the Essner Tumour Clinic Federation (fight against cancer)	1 week HB for 2 people
XXIX Rotary Club Charity Tournament	1 green fee 18 hoyos
OWL Foundation	1 double room for 2 persons with halfboard, including 1 hour daily for the Olympia Pool
Aldeas Infantiles Charity Tournament	4 green fees of 18 holes at Golf Club Playitas
X Charity Tournament Grand Teguiße Playa	2 green fees of 18 holes at Golf Club Playitas
Christmas Lottery Apollo (SOS Villages)	7 nights at Playitas Hotel for 2 persons with breakfast
Charity Golf Tournament Fuerteventura against Cancer	2900,00 € have been donated

7. Certification

We are proud to announce the renewal of our Travelife Gold certification! It stands for minimizing environmental impacts, improving economic and social impacts for people in our community, respecting and protecting human rights and fair labour practices as well as safeguarding animal welfare and biodiversity.

In addition to this certification, the Playitas team continues to commit itself even more to the environment, quality sustainable tourism and support for social development
<https://www.facebook.com/PlayitasResort/posts/ptbid0zLeC3xtkBrxFQdofZ42dQPxfDXInVKtG3zjHY2KDBdLzG5VYbCNMy9GHZgumsnpl> (7.7.22)



PLAYITAS has again received the seal of tourism quality SICTED, valid until 2024. The Integral System of Spanish Tourism Quality in Destinations (SICTED) is a program developed by the Secretary of State for Tourism, which aims at the integral and permanent management of quality in a tourist destination.



Playitas is committed to creating a sustainable and environmentally responsible community.

At Playitas Resort, our goals for 2023 are:

- promote biodiversity
- reduce waste
- raise awareness of sustainability
- promote local production
- reduce energy consumption

One of the company's goals is to create an "infobord" in the Aparthotel's eco-garden, where guests can learn more about the importance of bees and their role in the ecosystem. In addition, Playitas plans to build a Playitas Nature Wall at the Hotel, the Aparthotel and La Pared, which will include educational material about the local flora and fauna.

To promote local production, Playitas plans to create a KM0 zone in the buffet and themed restaurants.

The company will organize Playitas Nature Walks for guests and local schools and will provide sustainability training for employees and local schools.

Playitas also plans to reduce energy consumption by installing solar panels and increasing our fleet of electric vehicles.

To encourage community involvement, the company wants to organize events such as the Plogging Run and hold major environmental events.

We will support local charities and participate in charitable foundations such as WWF through donations.

Overall, Playitas is committed to promoting sustainability and preserving the local ecosystem through education, community involvement and responsible business practices.





Short summary of Playitas Nature

- Playitas Nature is a sustainability committee formed by a dynamic, enthusiastic and respectful team that follows a sustainable and environmentally friendly lifestyle both professionally and personally.
- Each member represents one department and has equal responsibility. As it is a volunteer group, there is as well much personal time invested in the project.
- Playitas Nature is aiming to reach the goals to become a model of sustainable tourism. These goals are based on:
 - Environmental actions
 - Social actions
 - Economic and energy savings
- The goals are always in accordance with the National and International Laws and following the guidelines of DER Touristik & Apollo.
- During the first year there were meetings held every single Thursday, where we shared ideas and settled the goals for 2018. Even though these goals were discussed and evaluated together, they were assigned amongst the members of Playitas Nature, being responsible for development of these goals, always with the help of the rest of the team and the support of all the departments of Playitas Resort.
- Nowadays, Playitas Nature is more solid and organized, so the meetings are held once a month. Playitas Nature Team is always open to new proposals and new members.
- Playitas Nature has been promoted through Sustainable and Benefic Events around the island.
- During 2022 has been more than 80 collaborations with local events & traditions (excluding local athlete promotion). In the Resort, there has been several speeches and presentations both to guest and colleagues. We also made an introduction speech to the Touristic Business Association of Fuerteventura "Excelfuert", where many other hotel representants attended.
- Playitas Resort, through Playitas Nature, has obtained two important quality certificates: SICTED (National) & Travelife Gold (International).